Video - Video equipment

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Video equipment you need to have

- **#1 Tripod**

  - it provides stability for your image
  - invest in the second/third cheapest one to make sure it won't break quickly
  - it can have a ball head or a pan head

- **#2 Memory**

  - cameras usually record on a removable memory card
  - 32 GB is fine if you're shooting in 1080p, but for 4K you will need a lot more memory

- **#3 Batteries for the camera**

  - always bring as many as you can to the shooting
  - you can use a DC adapter if you have the possibility to keep it plugged in when shooting
  - you can use battery grips, which attach to the camera and double the size of your battery

- **#4 Lenses**

  - good lenses can make up for having a cheaper camera
  - they allow you to have different shot styles (close-ups, wide shots, fish eye, etc.)
  - look at the mm length - wide lenses have low mm, zoom lenses have high mm

- in marketing videos, you’re not really going to use wide lenses - go for the medium length
- fixed lenses can’t zoom in or out, but zoom lenses can
- fixed lenses have better image quality, but zoom lenses are better when there is a lot of movement